



2013 SportAccord World Mind Games Media distribution

11.12.2013 (2)

Key territories

Broadcaster	Territory	Placement	Access Live Event - 4 hrs per day	Daily '26 Highlights Show	'52 Event highlights	Status	Comments
Asia							
Beijing TV	Beijing	yes	2 hours per day			confirmed	done by BODA
CCTV 5+ HD	China	yes	1.5 hours per day			confirmed	done by BODA
TV Brunei	Brunei	yes	yes	yes	yes	confirmed	IEC
RTM	Malaysia	yes	yes	yes	yes	confirmed	IEC
Mediacorp	Singapore	yes	yes	yes	yes	confirmed	IEC
CSN	Sri Lanka	yes	yes	yes	yes	confirmed	IEC
MTV	Sri Lanka	yes	yes	yes	yes	confirmed	IEC
BBS	Bhutan	yes	yes	yes	yes	confirmed	IEC
UBS	Mongolia	yes	yes	yes	yes	confirmed	IEC
PTV	Pakistan	yes	yes	yes	yes	confirmed	IEC
TVB	Hong Kong	yes	yes	yes	yes	confirmed	IEC
DD Sports	India	yes	yes	yes	yes	confirmed	IEC
RTA	Afghanistan	yes	yes	yes	yes	confirmed	IEC
Solar Sports	Philippines	yes	yes	yes	yes	confirmed	IEC
VTV	Vietnam	yes		yes	yes	confirmed	IEC
Fox Sports Asia	pan-Asia	yes			yes	confirmed	IEC
Europe							
Slovak Sports	Slovakia	yes	yes	yes	yes	confirmed	IEC
Laola.TV	global	yes	yes	yes	yes	confirmed	IEC
World Mind Games.net	global	yes	yes	yes	yes	confirmed	IEC
Sport TV	Turkey	yes			yes	confirmed	IEC
News							
SNTV	90 territories globally	yes	yes	yes		confirmed	For news only / IEC

21 Media channels confirmed

free to air coverage in 12 markets including China and India

600 million household reach for live, daily highlights and event highlights

32+ hours of TV production available